

SHIRA GOLDING EVERGREEN

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SKILLS



Filmmaking

Cinematography
Drone Operation
Sound Recording
Editing in Adobe Premiere
Music Composing
DVD Authoring

Graphic Design

Adobe Illustrator
InDesign

Writing

Journalism
Grant Writing

FILMOGRAPHY

“Empowered: Power from the Pople,” 2011

1hr 16min, Documentary

From solar and wind to veggie oil and geothermal, *Empowered: Power from the People* tells the story of one community’s role in the energy independence revolution. www.empoweredthemovie.com

- Co-Producer, Director, Cinematographer, Editor, Composer
- Featured at six environmental film festivals including Colorado, Washington, DC, Olympia, and Freiburg, Germany.
- Screened at over thirty grassroots community events with panel discussions further educating audiences how to shift to renewables.
- Numerous press articles including *Sundance Channel’s SUNFiltered* and *The Ithaca Journal*.
- Renowned author and environmental activist Bill McKibbin said, “*Empowered* is a remarkable ground-up account of the revolution that’s really starting to alter things on this earth – and with any luck this movie will help many more people shake up their communities!”

“Frac Attack: Dawn of the Watershed,” 2009

18 min, Environmental Zombie Thriller

When the town of Ithaca, NY gets fracked by natural gas drilling, the water goes sour and the citizens start craving human flesh. Anna and other survivors band together to save their community.

- Writer, Co-Director, Co-Producer, Editor, Composer
- Premiered at Ithaca’s Cinemapolis Theatre and screened at community venues around the country.
- Used to inspire action against hydraulic fracturing, which was subsequently banned locally.
- Featured on NPR, *Alternet*, the front page of *The Ithaca Journal*, and numerous other press outlets.

“In Search of Golding Street,” 2002

40 min, Documentary

A socio-political exploration of South Africa and Israel via the filmmaker’s relationships with her Israeli mother and her South African father.

- Cornell University Magna Cum Laude honors thesis project
- Shot on location in South Africa and Israel.
- Made possible by a competitive Cornell University grant.
- Screened at the New York International Independent Film Festival.

FILM + DESIGN EXPERIENCE

Shirari Industries, 2008-Present

- Designs logos, books, promotional materials, activist placards, invitations, and other print matter.
- Produces short videos and event documentation.
- Clients are nonprofits, activist groups, arts organizations, and socially conscious businesses.

Arts Engine/Big Mouth Films, 2002-2008

- Directed the Media That Matters Film Festival (winner of the best nonprofit/green website at the 2005 SXSW Interactive Festival), organized over forty screenings around the country.
- Served as Director of Education & Outreach, created standards-based school curricula, advised filmmakers on how to make an impact with their films, and moderating and speaking on panels around the country about film distribution, youth video production, and media justice.
- Curated and designed graphics for *Media That Matters: Good Food*, a collection of short films on food and sustainability.
- Traveled to India to help launch Adobe Youth Voices, a global youth media initiative.
- Edited the trailer and designed the poster and DVD packaging for the film *Election Day* (SXSW, *P.O.V.*).
- Designed on-screen graphics for the award-winning *Gypsy Caravan* (Tribeca Film Festival, PBS).
- Interviewed, hired and supervised interns.
- Co-authored and designed the “Youth Media Distribution Toolkit.”

EDUCATION

Cornell University, 1998-2002

- BA With Honors Magna Cum Laude
- Double major in Documentary Film and English
- Cumulative GPA : 3.8
- College Scholar, NSCS Scholar and Golden Key Scholar, Dean's List every semester

British American Film Academy, Spring 2001

- Junior year semester abroad in London, England
- Wrote and directed two short films with BBC actors and crew.
- GPA: 3.7

FILM INTERNSHIPS

Women Make Movies, New York, NY 2000

- Researched academic conferences for film screenings.
- Assisted with the fiscal sponsorship program.

Durrin Productions, Washington, DC, 2000

- Assisted in marketing and distributing films.
- Wrote grant proposal to the National Institute for Drug Abuse for a film on steroid abuse by young men.

Second Time Productions, Bethesda, MD, 1999

- Produced web content.

OTHER EXPERIENCE

Hebrew Language and Jewish Studies Teacher, 1990-2000

Beth-El Synagogue, Ithaca, NY

Human Resources Assistant, 1998

National Library of Medicine, Bethesda, MD

Cook in Industrial Kitchen, 1998

Kibbutz Yavne, Israel

COMMUNITY ORGANIZING

Share Tompkins, 2009-Present

- Co-founded the group, which promotes sharing culture in Tompkins County, NY.
- Organized numerous community events focused on sharing and bartering.
- Created and maintains the website, email list and Facebook group.
- Featured in numerous press outlets, including the *New York Times*, *Yes! Magazine*, *Shareable* and *Treehugger*.

Ithaca Freeskool, 2008-2013

- Helped organize this free, democratic educational effort that offers numerous classes to the community.
- Designed several calendar covers.
- Taught numerous classes on topics such as DIY Filmmaking and Self-employment.
- Shot and edited distance learning videos for numerous classes.

SERVED ON THE BOARDS OF

Sustainable Tompkins, 2011-2013

Sustainable Tompkins is a community-based organization whose mission is to promote the long-term well-being of our region by integrating social equity, economic vitality, ecological stewardship, and shared responsibility.

Mix NYC, 2007-2009

Mix NYC I is the longest-running queer film festival in New York City and a decisive launching pad for emerging talents—including some of the best-known names in cinema today. Over the years, the festival has debuted early works from such important artists as Todd Haynes, Miranda July, Gus Van Sant and many others.

ARTICLES

DOCUMENTARY MAGAZINE

“An Alternative Truth: *Cool It* Addresses Climate Change”

“Striving to Make a *Reel Impact*: Planet Green Launches New Environmental Documentary Series”

“Change: It’s What’s for Dinner: *Food, Inc.* Takes on Agribusiness”

SHAREABLE

“How to Throw a Community Swap Meet”

MEDIARIGHTS.ORG

“*Lioness* Outreach Journal: Engaging Americans Around the Changing Role of Women in Combat”

“Unnatural Gas: Filmmakers Dig Deep to Expose the Impact of Drilling Across the Nation”

“A Recipe for Change: Documentaries on Food”

“Going Green, One Film at a Time: Larry Engel on Best Practices for Sustainable Filmmaking”

“Drawing Truth: Animation in Documentary”

“Resistance is Fertile: It’s Time to Start Guerrilla Gardening”

“Change-a-lujah! A Conversation with *What Would Jesus Buy?* Filmmaker Morgan Spurlock”

“*Magnetic Baby*, the “Video Podcast Docu-Series””

“Use It or Lose It: An Update from the Frontlines of the Fair Use Movement”

“Games for Change: Serious Fun”

“Call It Democracy: Continuing the Debate After November 2nd”

“*The Corporation*: Marketing Documentary to the Masses”

“Media Democracy and You”

“IFP Market Conference 2003 - Documentaries: Making an Impact”

PANELS + WORKSHOPS

"Media at the Margins: Sustainable Alternatives to the Mainstream"

And So Forth, a Post-Inaugural Assembly
Brooklyn, NY, 2005

"DIY Distribution for Youth"

NYC Grassroots Media Conference
New York, NY, 2004

"Youth Media Outreach and Distribution"

6th Annual Festival of the Arts Youth Media Film Festival
Youngstown, OH, 2004

"Documentaries and the First Amendment"

Director's View Film Festival
Stamford, CO, 2004

"Media Workshop"

8th Annual Community Food Security Conference
Milwaukee, WI, 2004

"Media as a Tool for Activism and Education"

Seeds of Peace Breaking News, Making Headlines:
The Role of Media in Conflict Conference
New York, NY, 2003

"Documentary and Social Responsibility:
Challenges for the 21st Century"

Arts for Change Conference
College of New Jersey, 2003

"Uniting and Thriving"

We Rise Annual International Women Artists Conference
Barnard College, 2003

"Media and Social Change"

Global Peace Film Festival
Orlando, 2003